

SUBMITTING TO HOTPRESS

Hot Press is published quarterly and welcomes your submissions celebrating all things watermedia. The editor reviews submissions and includes items most appropriate, and edits for clarity, content, and space considerations. Submissions are accepted from events occurring within the last 12 months or paid ads covering the next 12 months.

2 TYPES OF SUBMISSIONS:

1. **NEWS & ANNOUNCEMENT ITEMS: FREE** to members. LIMIT of 50 words.
With or without an accompanying image(s). Send text as Word.doc or equal. Send .jpg image separate in same email and labeled. Review more on the "Hot Press Submission Guidelines" tab.
2. **DISPLAY ADS: PAID ADS**, sized at ¼ or ½ page. Print quality artwork, actual size, ready for insertion. Can be linked to website or email. Display ads are submitted to NWS as complete and are not produced or modified by NWS. Review more on the "Hot Press Submission Guidelines" tab.

NOTE: PAID AD RATES ARE LOWER FOR MEMBERS.

NEWS & ANNOUNCEMENT EXAMPLES INCLUDE:
Your personal achievements, such as awards from

JURIED exhibitions, publications such as magazines, book inclusions, or book authorship, special recognition or honors you have received, art educational opportunities, mentions of workshops or classes you teach, and more.

DISPLAY AD EXAMPLES INCLUDE:

Art educational & travel opportunities, in-person or online workshops & classes, advertising of member or non-member manufactured professional grade art materials, "Call for Entries" for juried or non-juried exhibitions, and more.

FEATURE, EDUCATIONAL ARTICLES:

Are you a writer and would like to contribute? Please contact the Hot Press editor prior to submission.

HOW TO SUBMIT FREE NEWS & ANNOUNCEMENTS:

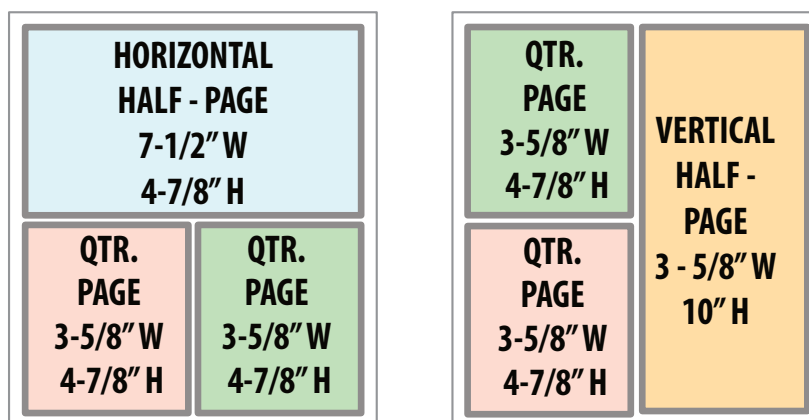
Send by email to: nwshotpress@nws.org.
Images must be least 150 dpi.

HOW TO SUBMIT PAID DISPLAY ADS:

Submitted only online.

Go to nws.org / newsletter for submittal form.
¼ or ½ page sizes should be submitted as 300 dpi resolution, actual size, as .pdf, .jpg, or .png.
See ad dimensions below.

DISPLAY AD SIZES



(Paper size is 8.5" x 11")

SEND QUESTIONS TO:
newsletter@nws.org

Hotpress Editor:
D'Arcy Heiber

SUBMISSION DUE DATES:

Dec. 1 for Jan/Feb/March newsletter
March 1 for April/May/June newsletter

June 1 for July/Aug/Sept newsletter
Sept. 1 for Oct/Nov/Dec newsletter