



Signature Membership

P.O. Box 50387, Bellevue, WA 98015-0387 www.NWWS.org

Prospectus – 2025 Northwest Watercolor Society Signature Exhibition

January 23 – July 15, 2025

Seattle Convention Center, 800 Convention Place, Seattle, WA 98101

PLEASE READ THIS PROSPECTUS CAREFULLY!

IMPORTANT DATES

Oct 15, 2024	Deadline for entries
Oct 22	Deadline for entry payments sent by mail
Nov 15	Email notification to artists
Dec 20	Deadline for receipt of unframed shipped paintings at Phoenix Art Restoration
Jan 10, 2025	Deadline for receipt of framed shipped paintings at Phoenix Art Restoration
Jan 13	Hand delivered framed artwork to Phoenix Art Restoration
Jan 21	Phoenix Art Restoration delivers artwork to Seattle Convention Center
Jan 23	Exhibition opens to the public at convention center
Jan 23	Exhibition opens online at NWWS.org
Feb 1	NWWS Reception, 4 - 6 pm
Jul 15,	Exhibition closes at convention center
Jul 15	Exhibition closes online at NWWS.org

Shipped paintings will be returned within three weeks of end of show.

GENERAL QUESTIONS ABOUT THE EXHIBITION:

Exhibition Chair: Kristi Galindo Dyson 425-255-8207 galmoose@comcast.net

ONLINE ENTRY QUESTIONS:

Digital Curator: Peggy Meyers 206-953-2054 DigitalCurator@nwws.org

CONDITIONS & RULES

- All Signature and Gold Medal Fellowship members in good standing may enter.
- ORIGINALITY – Your entry(s) must be an original work of art, painted only by you, and not produced in a class or workshop. Photo reference material must not have been taken by anyone other than you, the entrant. Photo references NOT allowed include purchased images, permission-granted photos taken by others, stock photos, or copyrighted images either published or unpublished.
- SUBSTITUTIONS – Artists may not substitute another work for an accepted work.

- WITHHOLDING – Artists properly notified of acceptance may not withhold their work for any reason.
- **ENTERED WORK** – Older and previously shown work in a NWWs exhibition are acceptable.
- SUBJECT MATTER – Nude representations are not allowed.
- SUBSTRATES & MEDIA – Entries must be water media on an archival, 2-dimensional substrate, natural or synthetic. Watercolor, acrylic, gouache, egg tempera plus other water media are allowed and listed on the FAQ page. You are responsible for reviewing the Exhibitions FAQ page at nwws.org for additional eligible media. Collage materials must be your original designs on archival materials, created within NWWs accepted media guidelines. Commercial printed collage materials are not permitted, most of the painting should reflect painterly effects with collaged elements representing a minority of the overall work. Media other than water media may compromise up to 10% of the painting.
- PAINTING SIZE – Original painting size must be a minimum of 7” in any dimension. Framed size (at least 10” wide) must be able to accommodate a 3” security alarm that will be fixed to the bottom of the frame for the duration of the show. Maximum framed size is 44” in either direction.
- SALES – All entries must be for sale and priced with intent to sell. Once entered, the price of your painting cannot be changed. The artist receives 75% of the sales price. The SCC takes no commission, NWWs will receive 25% on accepted paintings sold before the exhibition opens, on paintings sold during the exhibition and on paintings sold as a result of having been shown at the exhibition and purchased within 30 days of the exhibition’s closing.

HOW TO ENTER

- SUBMISSIONS – Submit entries using online entry form (you must have an online account and be logged in)
- Up to 3 paintings per artist may be entered. **All entries must be entered at the same time on the same entry form.**
- CROPPING – Entry images must be cropped to the displayed image area only (no frame, no mat).
- DIMENSIONS – Your digital entry image should be at least 1600 pixels on the image’s longest side.
- FORMAT – Image must be a .jpg (or .jpeg). **IMPORTANT: Maximum file size is 5 MB, no larger.**
- FILE NAME – Label image with the TITLE OF YOUR PAINTING ONLY. Only letters & numbers may be used in the image file name. If your painting’s title requires special characters, include them in the entry form’s “Painting Title” field.
- All artists will get email notification regarding their status by November 15, 2024. Artists whose submissions are accepted into the exhibition will receive an email with a number of attachments making up an acceptance package.
- SHIPPED and HAND DELIVERED ARTWORK – All Artists must use Phoenix Art Restoration for the delivery of your work to the SCC. Forms and instructions from Phoenix Art Restoration will be included in your acceptance package. Phoenix will charge a handling fee for each painting, \$30 for each hand delivered painting and \$60 for each shipped painting.

- NWWS reserves the right to refuse, upon arrival, any painting of unacceptable quality or damaged in shipment. Paintings that do not match the submitted digital image or meet the media and framing criteria will be refused.
- Permission is assumed by NWWS to reproduce accepted artwork for promotional uses, including the NWWS website.
- Digital images of accepted works will be retained for the NWWS archives.

FRAMING AND FRAMING OPTIONS

TEMPORARY/RENTAL FRAMING PROGRAM – All accepted paintings that are shipped for this exhibition must be shipped to Phoenix Art Restoration. (Paperwork from Phoenix with necessary information will be included in all artist acceptance packets.) Artist may choose to have Phoenix frame the painting for the duration of the exhibition. Artist can ship these paintings rolled or flat, and if not sold, they will be returned to the artist rolled or flat. The artist is responsible for payment of the temporary/rental framing cost directly to Phoenix Art Restoration. Paintings using this program are framed under glass with archival mats and materials. Accepted entrants from within the US may also participate in the program.

Temporary/Rental Framing Program Pricing – 10% WA state sales tax or use tax may apply

Artwork Size	Frame Size	Rental Framing Cost
11 x 14	16 x 20	\$125
12 x 16	16 x 20	\$125
13 x 19	18 x 24	\$140
14 x 20	18 x 24	\$140
15 x 19	20 x 24	\$155
16 x 20	20 x 24	\$155
17 x 23	22 x 28	\$170
18 x 24	22 x 28	\$170
19 x 25	24 x 30	\$185
20 x 26	24 x 30	\$185
19 x 30	24 x 36	\$200
20 x 32	24 x 36	\$200
25 x 35	30 x 40	\$215
24 x 36	30 x 40	\$215

Framing and Matting (hand delivered paintings)

- PAINTINGS ARE NOT REQUIRED to be exhibited under glass.
- PAINTINGS WITHOUT GLASS – Paintings without glass must have a protective sealant. All paper edges/painting edges must be finished with no visible staples, nails, or hardware.
- FRAMING – Paintings must have a professional appearance and be free from damage or blemishes.
- FRAMING MATERIAL – A simple profile is encouraged. Polished metal frames are discouraged.
- HANGING WIRE – Required on all paintings. No saw tooth hangers permitted.

- SHIPPED PAINTINGS – Plexiglas rather than glass must be used for all paintings “under glass.”
- PAINTINGS UNDER GLASS – A 2” minimum visible mat (5.08 cm) is required.
- MAT COLOR – Must be white or nearly white. Thin colored liners no bigger than ¼” are allowed.
- IMPORTANT NOTE – The frame is included with the sale of all paintings. We recommend you add twice the rental/framing cost to the price of your painting if you purchase a temporary frame from Phoenix Art Restoration.

ENTRY FEE

\$20 for one entry; \$25 for two entries; \$30 for three entries.

Payment may be made online during the entry process, or a check sent by US mail. **Entry fees are non-refundable!**

Payment by US mail: Make check payable to NWWWS. Include a copy of your confirmation email along with your check immediately after entering. Your payment must arrive at the NWWWS postal box no later than 10/22/24.

Send all payments by US mail to:

NWWWS

Shirley Jordan, Treasurer

PO Box 50387

Bellevue, WA 98015